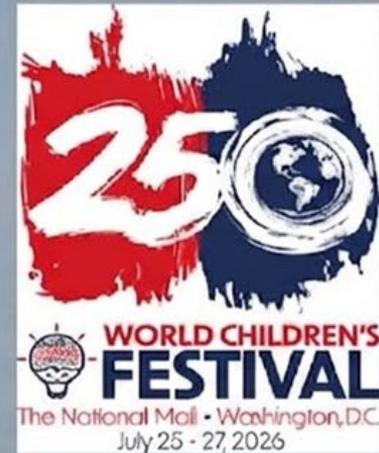


## From Mission to Momentum

- The ongoing death and destruction in West Asia, Eastern Europe, and parts of Africa have heightened anxieties about the already uncertain future triggered by AI and robotics. In search of hope and courage, students from across America and around the globe will gather on the National Mall across from the U.S. Capitol for the *7th World Children's Festival* (WCF) this July 25-27.
- Produced every four years by the International Child Art Foundation (ICAF) as the “Olympics” of children’s imagination and co-creation, the WCF this year will also be a national celebration of America’s 250th Anniversary.
- The WCF’s transformative experience fosters their creativity and infuses it with empathy for holistic identity development because only “creative-empaths” can turn our wounded world into a wondrous one.
- When children from families or nations in conflict unite to create murals, a profound transformation takes place. For the past thirty years, ICAF has been creating that moment.
- ICAF invites child-friendly businesses, organizations, and foundations to witness and support this transformation and join the children in celebrating their creativity and America’s 250th anniversary.

Make your mark on the National Mall to celebrate America's history and future!



# The 7th WCF will be a historic celebration of U.S. cultural diplomacy.

**Schooling Creative Empaths:** The WCF's educational methodology highlights include the following. The WCF will kick off with *Health & Environment Day* to scaffold empathy with common interests and shared visions. On the next *Creativity & Imagination Day*, the delegates will collaborate to conceptualize and create the "Children's Earth Flag" for NASA's first human mission to Mars. On the final *Peace & Leadership Day*, workshops on America's founding principles will culminate in the production of a giant mural honoring America on its 250th birthday.

## Demographics

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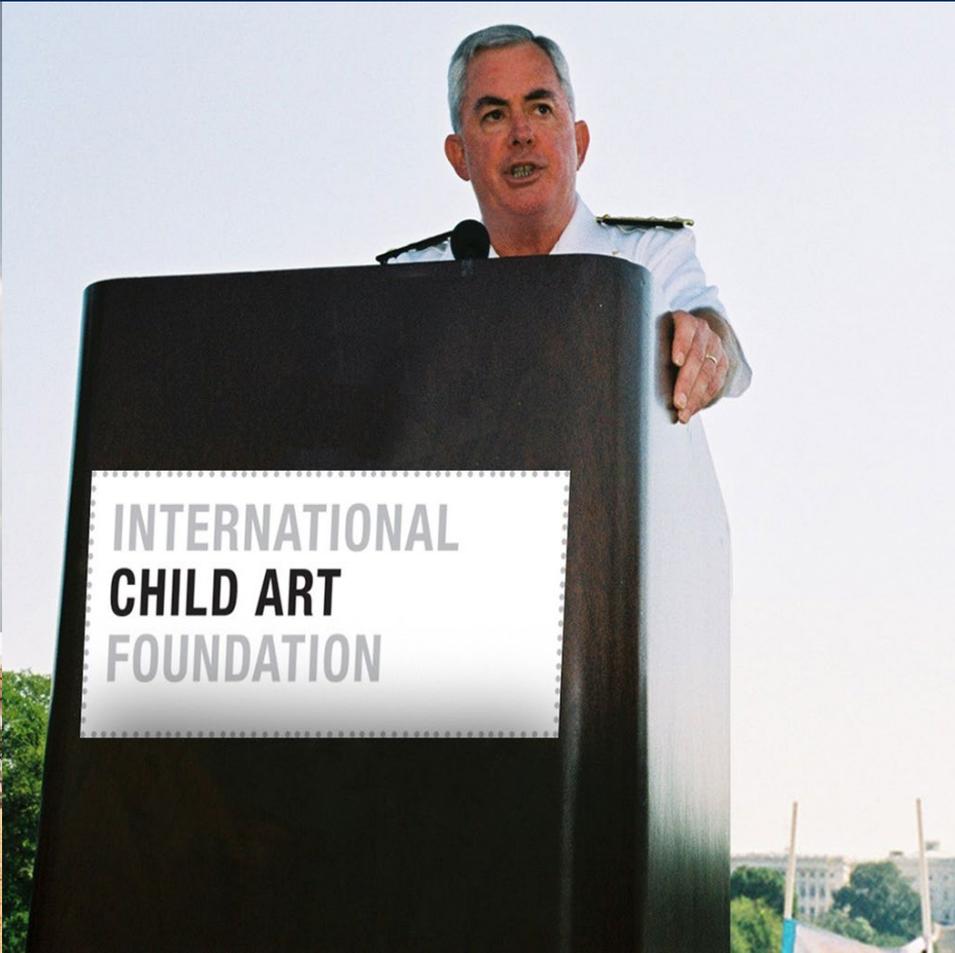
### 2,200+ Delegates

Young visual artists are selected through the 7th Arts Olympiad, ICAF's school art program, and performing artists are selected through an online application process. Schoolteachers and parents accompany the students.

### 30,000+ Attendees

Free and open to the public, the WCF is held on the National Mall, which attracts 3 million visitors annually. Nearly 40% of WCF attendees are younger than 20, about 40% are 21 to 40, and almost 20% are 41 and older. The attendees enjoy electrifying performances, participate in scores of activities, and attend empathy workshops and training.

Sponsors open the WCF at ten o'clock on Saturday, July 25th.



In a “Sponsor’s Pavilion” activities aligning with sponsor’s social objectives are conducted.



# Sponsors present awards to children at the WCF Awards Banquet



Children present the “2026 World Children’s Awards” at the WCF Awards Banquet.



## Creative, Empathic, and Imaginative Sponsors

- \$150,000

Naming rights (Sponsor's World Children's Festival). A 60 x 40-foot dedicated pavilion located in the highest traffic area facing the U.S. Capitol. Most prominent signage on the National Mall.



- \$100,000

Naming rights to the Awards Banquet (Sponsor's WCF Awards Banquet). A 40 x 20-foot dedicated pavilion located in high traffic area facing the Smithsonian Museums. Significant signage on the National Mall.

- \$50,000

A 20 x 20-foot dedicated pavilion facing the Smithsonian Museums. Signage on the National Mall.

Additional benefits:

- Pavilion has tables and chairs and electricity through a 25 kVA portable generator.
- Young artists present a 3 x 4-foot mural to Sponsor.
- Sponsor interviewed and featured in ICAF's *ChildArt* magazine.
- Eight complimentary tickets to the WCF Awards Banquet on the evening of Tuesday, July 28th.

## Outcomes for Sponsor

- With extensive media coverage, the ad-equivalent publicity will be several times the sponsorship fee, and the fee will be tax-deductible to the fullest extent permitted by law.
- The sponsor's representative will have the opportunity to deliver special remarks from the National Mall, along with VIPs, who in the past have included First Ladies, Congressional representatives, and members of the armed services.
- Celebrating America's 250th anniversary on the National Mall and promoting America's founding principles will excite key stakeholders and all employees.
- Demonstrating products and innovative policies at the "Sponsor's Pavilion" will boost trust among attendee families and federal employees.
- Celebrating young talents at the WCF Awards Banquet will inspire kids to become brand ambassadors.

Please visit <https://icaf.org/sponsorship>

## Previous sponsors/supporters and current partners

Previous WCF sponsors include:



Businesses that have supported ICAF include:



Current Program Partners include:





INTERNATIONAL  
CHILD ART  
FOUNDATION



- ICAF conducts [Healing Art Programs](#) in areas affected by natural disasters, [Peace Programs](#) in conflict zones, [exhibitions](#) of children's artwork, and [youth panels](#) at business and educational conferences.
- ICAF publishes the ad-free [ChildArt](#) magazine for students' creative and empathic development, and conducts research on childhood development published in leading journals, including The Lancet, the Journal of Urban Cultural Research, and the State Education Standard.
- ICAF organizes the Arts Olympiad, the world's largest school art program, and holds an exclusive license from the U.S. Olympic and Paralympic Committee to use the "Arts Olympiad" mark.
- ICAF participates in prominent conferences and gatherings such as the [Cannes Lions](#), where the WCF logo was designed through an international competition.
- ICAF promotes STEAMS education (integrating Art and Sports with STEM disciplines for students' holistic development) through its [ChildArt](#) magazine and [Sketches](#) newsletter, as well as videos, including a [YouTube clip that](#) has garnered over 48,000 views at present.

Contact: Jack Wilkerson

Jack.Wilkerson@ICAF.org

+1 202 530-1000



“Children’s America,” a 16x24-foot mural, was produced by American schoolchildren at the first WCF.

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